

Telecommunications and networking are critical pieces of infrastructure for most corporate and government organisations.

Selecting the most appropriate solution is a significant investment – and one fraught with risk.

The technology is complex and the choices can be overwhelming. Seeking support from a telecommunications consultant is a good option – providing the advice is impartial.

Strategic Directions is unusual because we have deliberately remained vendor independent.

We have in-depth knowledge of the latest telecommunications and networking systems, including convergence technologies, and we have the ability to manage major technology and network projects linking multiple sites.

Equally important, we understand corporate objectives. We look at your operational focus and recommend a telecommunications solution that suits your business needs – not one that suits vendor interests.



### Our Services Include:

ICT management

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Telecommunications and networking

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Project services

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Data centre design and planning

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Telephony and contact centres

### Engagement Models Include:

Retainer

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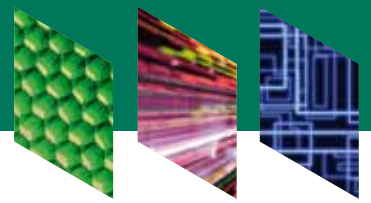
Fee for service

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Project

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Standard Business Products



## Business before technology

The specialist business and technology skills at Strategic Directions allow us to provide a thorough and meaningful analysis of your current and future telecommunications and networking requirements.

We work with all levels of an organisation's hierarchy to gain a broad and detailed perspective of the operational imperatives.

The result is a comprehensive needs assessment that matches technology with budgetary and business considerations. Options may include ways of optimising existing technology, adding peripheral systems or undertaking a total replacement.

We adopt a strategic approach that clearly maps out the pros and cons, which means you can make your choice based on sound business decisions.

## Integrated systems

We are ideally placed to streamline and integrate your communications systems in key areas, such as:

- Architecture development across voice, data, mobility, wireless and the internet
- Wide area and local area networks
- Internet telephony
- Voice and data
- Web-enabled call centre applications
- Customer statistics analysis

Our intimate knowledge of the telecommunications industry also means we are in a strong position to negotiate carrier and vendor agreements on your behalf.

## Broad industry experience

In the short period since it was established in 2003, Strategic Directions has been successful in winning many large-scale telecommunications and network projects at the corporate and government level. We provide services that include:

- Independent advice on Telecommunication Services / Hardware
- Pricing and Market Reviews
- Strategic Reports
- Forward Planning
- Creation of Functional Specifications
- Tender Processes / Procurement
- Contract Negotiation
- Network Architecture

## Security and Risk Management

One of the most important aspects of today's telecommunications and network solutions is Security and Risk Management. Our Team has a wealth of experience in this critical area and has been instrumental in the implementation of over 500,000 connections in a highly complex, geographically dispersed enterprise network environment.

Strategic Directions will work with you to formulate a set of ICT security strategies, aligned to your organisation's own security policies and to industry best practice – and will help you to implement those strategies and ensure that the integrity of your telecommunications infrastructure is preserved at all times.

We will also help you to develop and establish integrated security services and cost effective risk mitigation processes for internal and outsourced infrastructures across LAN, WAN and MIS environments. And we can help you to set up a Security Management process that will include the initiation and coordination of ongoing internal and external audits of your network and communications setup.

## About Strategic Directions

Strategic Directions was founded in December 2003 and has quickly established itself as a supplier of top-shelf ICT services, specialist resourcing and project management.

Our advisors are highly qualified with diverse industry experience at the corporate management level. They recognize that technology is simply a tool that can be used to effectively deliver tangible business outcomes.

The sole focus of Strategic Directions is to help clients improve their operational efficiency and maximise the return on their ICT investment – and we achieve this over many disciplines and in various specialist areas of business.

Strategic Directions is vendor independent, which allows us to assess all suitable options to provide balanced and accurate advice.

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