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“ICT Master Planners, Strategic Directions, appoints former defence/law enforcement intelligence analysis software marketing specialist to new Business Development role”

Expanding ICT Master Planners Strategic Directions has announced the appointment of former ICT Management and Intelligence Analysis software marketing specialist Peter Bartlett to a newly created position of Business Development Executive to service a surge in State Government and major corporate business growth in Queensland. (Photo attached).

Bartlett, a 30 year ICT industry veteran has held senior positions at IBM, Digital Equipment Corporation, Oakton and DMR Consulting – including ten years implementing critical hardware and software solutions in the Defence and Intelligence sector in Australia, South East Asia and the USA.

Key achievements during this time were the successful start up of the Asia Pacific operations of a specialist global Intelligence Analysis software group, creating a client base in Defence and Law Enforcement sectors in Hong Kong, Macau, Singapore, Malaysia and Australia. Another major Bartlett career milestone was winning a large share of Defence IT business for Digital Equipment Corp. in a market that was, at the time, primarily governed by the Federal Government’s DESINE single vendor contract which was owned by a rival major global IT corporation.

Mr. Bartlett has significant experience in the implementation of high end hardware and software solutions for major clients such as Federal, State and Local Government departments and has held key roles in ICT Management, ICT Consulting, ICT Service Delivery and ICT Sales and Sales Management.

Announcing the appointment, Strategic Directions Managing Director Chris Goldstone said his fast growing group were ICT Master Planners and Strategists, providing vendor independent strategic advice to Federal, State, and Local Government Agencies and ASX Companies. “Our company maintains several Practices devoted to ICT Strategy,

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Telecommunications and Networking, Project Services, Data Centre Design and Planning, Telephony and Contact Centres,” he said.

“We are delighted that Peter has agreed to join us. His experience and industry contacts make him a perfect fit for our fast growing organisation.”

Strategic Directions was established in Queensland in 2003, and also has offices in Canberra and Melbourne, with connections in Asia Pacific, USA and Europe.

(For more information contact PR: Terry Quinn 0439 710 418; Business Development Executive: Peter Bartlett 0407 170 017; Managing Director: Chris Goldstone 0408 414 940 or go to www.strategicdirections.com.au)



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ABOUT US:

The Strategic Directions Group are ICT Master Planners and Strategists, providing vendor independent strategic advice to Federal, State, and Local Government Agencies and ASX Companies.

The Company maintains a specialist Data Centre design and planning Practice and has been involved in the design, development and operation of some of the most advanced data centres in the country.

They were the design authority for the POLARIS data centre, one of only 5 data centres selected recently by the Federal Government, to provide Interim Data Centre space to major Government Agencies.
www.strategicdirections.com.au